

Wear something
yellow
to school!



Go Bright for Sight!

Help us achieve a world
where no one is blind
from avoidable causes.

Mafoune, aged 11, struggled in school due to a visual impairment. Thanks to Sightsavers supporters she was able to receive the support she needed.

Make your **Bright for Sight** a sight-saving success!



- 1 Register and let us know you are taking part by emailing bright@sightsavers.ie and we will send you everything you need.
- 2 Tell all your students and colleagues to **wear something yellow** on June 23.
- 3 Ask your students to bring a **suggested donation of €2**. Just €2 can provide two children with an eye screening.
- 4 For more posters and fundraising essentials, visit www.sightsavers.ie/bright or email bright@sightsavers.ie.
- 5 On the day, **take lots of photos** and share them on social media. Make sure to tag Sightsavers Ireland and use **#BrightForSight**.
- 6 **Show your students what their donations can do!**

€2
can provide two children with eye screenings

€32
can fund a cataract operation

€104
can fund a sight-saving child cataract operation

€530
can purchase a cataract surgical instrument kit

€1,265
can help train an ophthalmic surgeon

Why yellow?

Because yellow is the colour that is easiest for someone with a visual impairment to see!



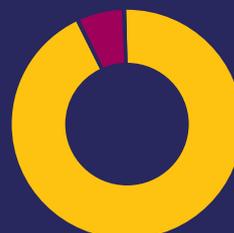
Sightsavers: why we exist

Imagine losing your sight bit by bit, and with it your ability to go to school, to earn a living, or to do some of the things you enjoy.

Sightsavers' vision is of a world where no one is blind from avoidable causes and where people with disabilities participate equally in society. At least 2.2 billion people (over a quarter of the world's population) have a vision impairment, of whom at least 1 billion could have been prevented or treated. Shocked at how unfair this is? **So are we.**

Thanks to the support of people like you, we are restoring people's sight, one by one.

- Just €32 can provide a sight-restoring cataract operation
- According to the World Health Organization, eye health is one of the most cost-effective interventions that a donor can support.
- And for every euro we receive:*



91% goes towards our vital charity work

9% goes on growing our awareness and funding

*including donated supplies

When you go **Bright for Sight**, you will be giving children like Quita, a better and brighter future.

By taking part in **Bright for Sight** on **June 23rd**, you will be fighting avoidable blindness in developing countries, and ensuring every child has the right to learn and thrive. Together we change lives. **Ensuring no child is left behind.**

Early eye screening is crucial in the countries where we work. It is vital to identify conditions such as cataracts or trachoma early on, as they can lead to permanent blindness. By providing eye screenings early in a child's life, we can identify conditions like these and provide them with the treatment they need – including something as simple as a pair of glasses!

Children's education is profoundly affected by their vision. Children with poor vision often struggle to read or see the blackboard. They can become discouraged, and even stop attending school as they can no longer keep up. **The most sustainable and effective way of tackling childhood blindness is through early screening.** That is why Sightsavers develops integrated eye health programmes into schools. This ensures that all children are screened for visual impairment, and where necessary, receive glasses, treatment or surgery.

Quita Togba, 10, takes an eye screening test in Greenville, Liberia



A bright for sight with a difference

Get together with your students to **braid a bracelet** for a child that will receive an eye screening in one of our projects. With each bracelet made, a student can add a beautiful message of hope for the child that will receive the bracelet. This is a lovely activity to take part in and engage your students on the importance of eye health screenings and help them connect to our work in a fun and meaningful way.



1

Braid the bracelets with your students

2

Write your message of hope on the bracelet holder

3

Attach the bracelet to the card

4

Send the bracelets back to our Dublin office:
First Floor, Spencer House,
Spencer Row, Dublin 1

Email bright@sightsavers.ie to register and receive your step-by-step bracelet braiding instructions and a link to a Youtube tutorial video.

How to send us your Bright for Sight donations

Your donations make a vital difference: make sure your hard-earned fundraising reaches us as quickly as possible, so we can use it where it's needed most. **Here's how.**



Bank transfer

If you've collected cash, the easiest way to send it to us is to lodge your funds in our bank account (details below). Make sure to include the words '**Bright**' and your school name.

AIB Dame Street

Sort No: 932086

Account No: 95012283

IBAN: IE83AIBK93208695012283

BIC: AIBKIE2D



Cheque

Send a cheque to our address:

Sightsavers Ireland, First Floor, Spencer House, Spencer Row,
Dublin 1, D01 R9T8, Ireland



Webpage

Another way to send us your funds is via credit or debit card.

Visit www.sightsavers.org and click '**Donate**'. Just make sure to select the '**Bright for Sight**' dropdown option!

**Any questions? Need more information?
Drop us a line and we'll be happy to help:**

Call Lauren

01 2700020

Email

bright@sightsavers.ie

Visit

www.sightsavers.ie/bright

www.sightsavers.ie

 [SightsaversIreland](https://www.facebook.com/SightsaversIreland)

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Charity Number CHY15437

 **Sightsavers**